

# Alaska Academic Decathlon

## Sponsorship Opportunities



The Alaska Academic Decathlon (AAD), an Alaskan non-profit organization, invites you to partner with us in sponsoring our State Academic Decathlon Championship to be held February 26-29, 2020 in Anchorage, Alaska.

## Why is Alaska Academic Decathlon Important?

- Promotes and rewards academic achievement for high school students by emphasizing the value of academic excellence and personal self-worth for every participant, and fosters fair and challenging local and state team competitions each year in Alaska.
- Helps provide high school students from many remote parts of Alaska the opportunity to experience a high-quality state competition, achieve academic excellence, and the possibility to earn scholarships.
- One of the most rigorous and enriching programs of its kind, where students learn lifelong academic and interpersonal skills. Participants take tests in seven subjects – math, science, social science, economics, art, music, and literature – and learn how to deliver speeches, write essays, and undergo interviews. The emphasis throughout is on collaboration, communication, and critical thinking.
- A unique aspect of the program is students from all academic achievements compose the team: (3) A students, (3) B students, and (3) C students.
- Long standing program in our state since 1985 and continues to grow throughout Alaska.
- These students have worked hard for this opportunity, and their participation in the competition is a stepping stone for their future success. Please join us in giving our Alaskan youth the opportunity to succeed!

## 2020 State Competition Sponsorship Opportunities

### Platinum Presenting Sponsor Package: \$25,000 (1 opportunity available)

- Company named as **Presenting Sponsor of the 2020 Alaska Academic Decathlon** on all print marketing, social media advertising, website home page and event/sponsor signage
- Company logo/signage placed in prominent locations throughout the venue during competition, including backdrop main stage banner
- Opportunity to place full page ad in the Competition Handbook
- Announcement of sponsorship at Awards Banquet with VIP presentation
- Provision of (2) VIP tables at the awards banquet with 10 seats each (can be used or donated)
- Opportunity to place full page color ad on the back cover of the Awards Banquet program
- Opportunity to assist with presentation of the overall team winner trophy and medals at Awards Banquet
- Will receive rights to use AAD 2020 supporter logo on any of your company marketing

### Gold Sponsor Package: \$15,000 (2 opportunities available)

- Company name & logo displayed as a **2020 Gold Sponsor** on our website, social media advertising and sponsor signage at event
- Opportunity to place full page ad in the Competition Handbook
- Opportunity to place full page color ad in the Awards Banquet program
- Announcement of sponsorship at Awards Banquet with VIP presentation
- Provision of (1) VIP table at the Awards Banquet with 10 seats (can be used or donated)

### **Gold Sponsor Package (Continued): \$15,000** *(2 opportunities available)*

- Opportunity to assist with presentation of the gold medals at Awards Banquet
- Will receive rights to use AAD 2020 supporter logo on any of your company marketing

### **Silver Sponsor Package for Super Quiz Event: \$7,500** *(2 opportunities available)*

- Company name & logo displayed as a **2020 Silver Sponsor** on our website, social media advertising and sponsor signage at event
- Opportunity to place ½ page ad in the Competition Handbook
- Announcement of sponsorship at Super Quiz Event with VIP presentation
- Provision of (8) seats at the Super Quiz Event to be held in the evening of Feb 28, 2020
- Opportunity to provide company materials & giveaways to all participants and coaches
- Will receive rights to use AAD 2020 supporter logo on any of your company marketing

### **Bronze Sponsor Package: \$5,000**

- Company name & logo displayed as a **2020 Bronze Sponsor** on our website, social media advertising and sponsor signage at event
- Opportunity to place ½ page ad in the Competition Handbook
- Sponsor recognition given at the judges training/lunch for both Interview and Speech Competitions
- Opportunity to provide company materials & giveaways to over 150 judges (business executives & community members that volunteer to judge parts of the competition)
- Announcement of sponsorship at Awards Banquet
- Will receive rights to use AAD 2020 supporter logo on any of your company marketing

### **Honors Sponsor Package: \$2,500**

- Company name & logo displayed as a **2020 Honors Sponsor** on our website, social media advertising and sponsor signage at event
- Opportunity to place ¼ page ad in the Competition Handbook
- Sponsor recognition given at the seven competition testing sessions to include; math, science, social science, economics, art, music, and literature
- Will receive rights to use AAD 2020 supporter logo on any of your company marketing

### **Scholastic Sponsor Package: \$1,500**

- Company name displayed as a **2020 Scholastic Sponsor** on our website, social media advertising and sponsor signage at event
- Opportunity to place business card size ad in the Competition Handbook
- Will receive rights to use AAD 2020 supporter logo on any of your company marketing

### **Alaska Academic Decathlon Community Sponsor: Up to \$1,499** - *Any amount is appreciated*

- Alaska Academic Community Sponsors will have the opportunity to help cover event costs such as rental fees, necessary permits, event marketing, signage & giveaways
- Company name displayed as a **2020 Community Sponsor** on our website and sponsor signage at event
- Will receive rights to use AAD 2020 supporter logo on any of your company marketing

## ***Alaska Academic Decathlon***

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***Alaska Academic Decathlon 2020 State Competition – Held at the Hilton Anchorage Feb 26-29, 2020***



# Alaska Academic Decathlon 2020 Sponsorship Commitment Form

Name of Company/Organization: \_\_\_\_\_  
(Please provide Company/Organization name as you'd like it to appear on printed materials & marketing)

Sponsor Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## 2020 Sponsorship Commitment Level

- Platinum Presenting Sponsor: \$25,000 (1 opportunity available)
- Gold Sponsor: \$15,000 (2 opportunities available)
- Silver Sponsor: \$7,500 (2 opportunities available)
- Bronze Sponsor: \$5,000
- Honors Sponsor: \$2,500
- Scholastic Sponsor: \$1,500
- Community Sponsor: \$ \_\_\_\_\_ (indicate level of giving)
- In-Kind Donation to Alaska Academic Donation

\_\_\_\_\_ *Details of Donation*

\_\_\_\_\_ *Value of Donation*

## Payment Information:

Check Enclosed     Check Will be Mailed on: \_\_\_\_\_     Please Invoice Us

Credit Card    Name on Card: \_\_\_\_\_

Card#: \_\_\_\_\_    Expiration: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_    CSV #: \_\_\_\_\_

Please mail to: Alaska Academic Decathlon Post Office Box 241153, Anchorage, AK 99524-1153  
Any questions, please contact Tanya Masley at 907-884-8804 or by email at [manager@aad.education](mailto:manager@aad.education)